

# [To be printed on letter head]

## UNDERTAKING FOR USING SWIFT SMS'S ONLINE BULK SMS PLATFORM

We \_\_\_\_\_, as detailed herein, undertake to ensure that we have the prior requisite permission / authority from all mobile telephony subscribers (recipient) to whom the Online Sms is sent or intended to be sent by us. We shall further ensure that we comply with applicable requirements of The Telecom Commercial Communications Customer Preference Regulations 2010 and its amendments thereof and/or any rule, regulation, direction, laws, judgments, etc issued in this regard by the Department of Telecommunication ("DoT") and/or the Telecom Regulatory Authority of India ("TRAI") and/or any competent authority.

We hereby undertake to indemnify, hold harmless and defend SWIFT SMS, its affiliates and their respective employees, officers, agents and directors against any claim (alleging violation of the abovementioned regulations) by a third party, including statutory/regulatory authority(s), for any and/or all damages, costs, expenses, penalties which may be claimed from SWIFT SMS. We hereby understand and agree that SWIFT SMS reserves the right to change tariff/ price as per accordance of Government / Trai / Telecom Operator etc's regulation, actions, directives etc.

We further indemnify SWIFT SMS against any financial or consequential damages, costs, expenses, penalties resulting out of any SPAM reported with respect to either the SMS content or mobile number recipients' consent not being taken or any other compliance issue not adhered to /ignored /omitted by us or any other negligence on our part. All disputes arising out of or relating to the bulk sms services are subject to Kolkata Jurisdiction only.

Company Name													
Office Address													
Contact Person Name													
Aadhar Number													
Land Line No.							Mobile Number						
Email Address													
Payment Mode	NEFT/Cheque/Other				Date:-				Bank:-				
Company Website													

A. Purpose of the SMS (Please tick mark (✓) the relevant category):

Promotional SMS     Transactional Service     Both

B. SENDER NAME (EXACT 6 ALPHABETS ONLY):

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C. Kindly refer: <http://www.swiftsms.in/terms-conditions.html> The sms package has 1 year validity.

D. You agree to receive sms and email communication from Swift SMS.

SIGNATURE with Company Stamp	Name of Authorized Signatory:
	Date: ____/____/____

**Note:- Attach a valid ID Proof of Authorised Signatory.**